

**Message from Mr Ghulam Muhammad Memon,
Federal Secretary for Science & Technology,
Government of Pakistan**

(On the occasion of World Standards Day-14th October, 2022)



Every year, 14th October is celebrated as the “World Standards Day” by all the National Standards Bodies (NSBs) in collaboration with International Organization for Standardization (ISO), International Electro-technical Commission (IEC) and International Telecommunication Union (ITU). The objective of celebrating World Standards’ Day is to remind us of the importance of standardization and global acceptance of our products in the world to promote trade by catering for the satisfaction of our international customers.

I am pleased to observe that Pakistan Standards and Quality Control Authority (PSQCA) under Ministry of Science and Technology, being a member of international organizations ISO & IEC, is representing Pakistan in this important event of the Global day. This will certainly increase awareness amongst the stakeholders i.e. both the manufacturers and consumers across the country. Creating and sustaining confidence amongst businesses and people across geographical boundaries is inevitable for promoting international trade.

The World Standards’ Day is being observed today with the theme “**A SHARED VISION FOR A BETTER WORLD**”. This would serve as a reminder to all that Pakistani products and services must conform to international quality standards for achieving and maintaining consumer confidence in our foreign markets. Our emphasis today, therefore, must be once again on persuading our manufacturers and exporters to ensure quality of products and services by conscientiously adhering to international quality standards.

I wish to compliment the Ministry of Science & Technology and PSQCA for playing a lead role in the adoption of international standards and creating awareness regarding the importance of International Standards. In accomplishing this task, PSQCA has rightly involved the civil society and its network of Regional Offices and Liaison Offices is doing their utmost to meet the challenges of the present day. Establishment of Pakistan Standards facilitate our corporate sector

adequately meet the international quality standards and thus gain access to the international market.

The Pakistan Standards & Quality Control Authority (PSQCA) has developed a wide range of Pakistan standards for products, services, health, safety, energy saving and environment etc. These standards have been formulated in the light of parameters set by International Organization for Standardization (ISO), International Electro Technical Commission, and International Organization on Legal Metrology (OIML). In addition Pakistan Standards also provide social benefits such as consumer protection. They help to harmonize technical specifications of products and services which help the industry to become more efficient besides increasing productivity in conformance to International Standards giving a competitive edge to the products.

To ensure continual growth in developing countries like Pakistan, much more efforts are needed to create awareness in industry and consumers about the benefits of standards. I believe that the industry of Pakistan, realizing the significance of standardization, is in the process of adopting this quality culture. This is being manifested in the shape of more efficient industrial and business processes, facilitated by standards, empowering the companies to compete internationally. Globally harmonized international standards promote the competitiveness of a huge variety of products and services as these have been developed to enhance effectiveness and decrease overheads. Let us therefore emphasize on our manufacturers and exporters to ensure provision of quality products and services by scrupulously adhering to the international standards.

I hope that the observance of the World Standards' Day would commemorate the regard to Standardization in Pakistan.
